



Spokes o' the Wheel

ROTARY CLUB OF GRAND RAPIDS
1913 ~ Club 77 - District 6290
MEETS THURSDAY at 12:00 NOON

Tel: (616) 459-5640 – Fax: (616) 459-1217 - Email: coleen@rrotary.org -Web site www.rrotary.org



October 23, 2008
12:00 PM
Ambassador Ballroom



Title: **"Rotary Club of Grand Rapids Vocational Expo"**

Officers

Dr. Jacqueline Taylor, President
Peter Albertini – Vice President
James P. White – Vice President Nominee
Teresa Schaal, Secretary
Mark Yost, Treasurer
Corey Baker, Sgt.-At-Arms
Theodore Vecchio, Immediate Past President

Directors

Edward Bujdos
Paul Carrier
Jamie Crosby
Christina Dugan
Dan Durkee
Laurie Forte
Nicholas Kroeze
Ingrid Scott-Weekley

Program Chair

Deirdre Toeller-Novak

Administrative Staff

Coleen Downey, Executive Director
Kathy Kikkert, Finance Administrator

To celebrate Vocational Awareness month we are holding a **Vocational Expo on October 23, 2008** in the Ambassador Ballroom of the Amway Grand Plaza Hotel in lieu of a regular Rotary meeting. The purpose of this Vocational Expo is to give our own Rotary members an indication of the wide array of services and organizations that our members represent. This is truly a way for Rotarians to learn more about their Rotary member counterparts & partners and reflect upon the vast expertise that is represented by Rotary.

You are invited to join a broad range of business owners, service providers and non profit organizations that will highlight their products and services through 30 exhibit booths in the Ambassador Ballroom from 11:00 – 2:00 that day. We encourage you to invite your friends and colleagues to the Vocational Expo!

This Expo will provide an excellent opportunity for you to network and learn more about the work of your Rotary colleagues. **We are providing a delicious deli lunch buffet but you MUST make a reservation with the Rotary office in order to receive a lunch ticket for the buffet line.**

Week of 10/09/08...By: D. Toeller-Novak

Are you prepared to be accountable for the health choices you make? Are you ready to get up and walk while checking your fast food at the door?

In a timely presentation about one of the most perplexing and critical issues of today, Kim Horn, CEO and president of Priority Health since 1997, set out her vision for a health care agenda:

1. Reform the business of health care by placing a value on primary care and prevention which currently receive only 4% of health care dollars.
2. Change the way we pay for health care.
3. Invest in technology.

Kim discussed the need for standards and expectations as they relate to personal health care—making health care a responsibility, not a handout.

More affordable health care (HC) is the concern of 58% of the population. While there is an unwillingness to pay more for coverage, Americans are generally not willing to spend less for their health care.

Some facts shared by Kim:

- HC professionals in the US have the highest education level, and HC in the US is among the best available
- 57 million people are uninsured in the US
- 100,000 people die each year due to medical errors
- One-third of patients are covered by Medicaid and are twice as likely to die
- Medicare and Medicaid perform "horribly" and cannot continue to be funded as they are today
- Medicare accounts for 50% of all HC costs; expenses are under-funded; costs are passed on to other plan carriers
- Americans have the worst record of personal wellness accountability; there must be incentives for wellness and penalties for failing to take responsibility for personal health care
- We must align our social views with social responsibility
- HC access in the US does not compare well to that of other countries

- There is no discussion regarding end-of-life decisions and whether to continue to fund extraordinary care over primary care
- There is a business case for wellness and prevention funding

If the above doesn't leave you more frightened than a Halloween spirit, Kim noted that the primary care system may be at capacity unless additional dollars are infused into attracting primary care physicians. But, the good news—for the first time, the entire HC system recognizes the problems and agrees on much of the solution. Sidestepping an endorsement of either presidential candidate, there is, said Kim as she left Rotary members with hope for the future, more leadership than ever before focused on common goals. She voiced approval for Michigan efforts.

Ask yourself, what did I do to improve my health today? Think about it, you can work another billable hour now or spend it with your grandchildren or significant other in your healthy, happy, elder years.

Dear Rotarian:

The Grand Rapids Rotary Volunteerism Committee is compiling a list of Rotarians to call on for Volunteer opportunities that the club arranges.

We ask that you please respond to one of the options below.

____ I agree to volunteer for 1 activity arranged by the volunteerism committee in the coming year.

OR

____ I am unable or too busy to volunteer. I contribute to the Rotary Club in other ways, and wish not to be contacted with volunteer opportunities.

Jim Siegel
Volunteer Committee

P.S. You will continue to receive this message until we have heard from everyone.

Happy Birthday

10/19 Tim Sipols
10/20 Tim Allard
10/20 Dave Dutcher
10/20 Tom Hilliker
10/20 Frank Mileski
10/21 Dick DeVos
10/21 Andy Shaffer
10/22 Russ Reed
10/23 Jim Williams
10/25 Dale Robertson



UPCOMING MEETINGS

Oct 30 John Milner
Bridge Street Capital Partners
Pantlind Ballroom

Nov 06 Tom Thorffinson
Rotary Foundation Trustee
Pantlind Ballroom

Nov 13 Bob Gandolfi
District 6290 Governor
Kent Country Club

Nov 20 Dr. James Bullman - President
Hope College
Pantlind Ballroom

Committee Assignments Week of 10/23/2008

Greeters	- NA
Introducer	- NA
Invocator	- NA
Song Leader	- NA
Spokes Writer	- Dan Durkee

NEW YEARS EVE GALA TICKETS WILL BE AVAILABLE AT THE VOCATIONAL EXPO

The Grand Rapids Symphony will be selling tickets for the Rotary Club of Grand Rapids New Years Eve Gala at the Vocational Expo with Visa or Mastercard only.

ROTARY MAKE-UPS



You can receive a Rotary make-up for every bag of candy you bring to a Rotary meeting or drop off at the Rotary office for Indian Trails Camp's Trick or Treat Street.

S.O.U.L. of Philanthropy Announces the Broadcast Date of New Documentary—*The Gift of All: A Community of Givers*

On Wednesday, November 26, at 8 p.m., a new documentary, *The Gift of All: A Community of Givers*, will be broadcast over WGUV-TV, featuring interviews with local philanthropists.

In addition, a premiere showing of the documentary will be held at 8 p.m., Wednesday, November 19, at the Calvin College Fine Arts Center with a reception following. The public is invited.

Produced by the S.O.U.L. of Philanthropy (Sharing Our Uncommon Legacy), a project initiated by group of local oral historians, writers and filmmakers, the documentary was undertaken to explore the reasons why, in 2004, the *Chronicle of Philanthropy* recognized Grand Rapids-Holland-Muskegon as the nation's second most generous region per capita after Salt Lake City-Ogden, Utah. With this documentary, the history of giving and volunteerism in West Michigan will be preserved in the words of those who helped to create our unique culture of philanthropy, so future generations can learn from those who have gone before them, and be inspired to become givers themselves.

The S.O.U.L. of Philanthropy project was made possible through the generosity of numerous donors, and under the auspices of the Grand Rapids Community Foundation, fiduciary.

"To learn more about the S.O.U.L. of Philanthropy project, please visit their website at www.soulofphilanthropy.org."

Q. What do goblins and ghosts drink when they're hot and thirsty on Halloween? A. Ghou-aid!!!

Q. What is a Mummie's favorite type of music? A. Wrap!!!!

Q. Why do demons and ghouls hang out together? A. Because demons are a ghouls best friend!

Q. What's a monster's favorite bean? A. A human bean.